



# ANNUAL REPORT 2016 - 2017

LOS ANGELES MUSIC AND ART SCHOOL

# DONORS

Donations given between  
August 1, 2016 — December 1, 2017

## \$25,000 +

The Ahmanson Foundation  
BCM Foundation  
California Community Foundation  
The Colburn Foundation  
Eichholz Foundation  
Paul N. Frimmer  
The Ralph M. Parsons Foundation  
The Rose Hills Foundation

## \$10,000 - \$24,999

California Arts Council  
Jane and Lou Castruccio\*  
Bill and Helen Close Charitable Fund "B"  
at the Catholic Community Foundation  
of Los Angeles  
Los Angeles County Arts Commission  
Mary Ann Odell  
McCarthy Dressman Education Foundation  
Arclight-Pacific Theatres Foundation  
Union Bank

## \$5,000 - \$9,999

Eastside Arts Initiative  
Bank of Hope  
Constance C. Ferguson  
KXLA TV  
The Jo Mitchell Foundation  
Lucas, Horsfall, Murphy & Pindroh, LLP  
William and Helen Close Family  
Foundation Fund

## \$1,000 - \$4,999

The Albertsons Companies Foundation  
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Telemundo 52 Los Angeles  
The Herb Alpert Foundation  
The Weingart Foundation  
Miriam Muscarolas  
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California Trade Converters, Inc.  
Carlos and Carmen Martinez  
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Cordoba Corporation  
Corday Family Foundation  
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Joanne Corday Kozberg  
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Mary Ann McEveety  
Carlos and Linda Morel  
Northwestern Mutual  
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Cynthia Pearson\*  
Plaza Community Center, Inc.  
Manuel Prieto

## \$200 - \$499

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Michael Robles  
Brande Roderick  
Yvette Sanchez  
Bertha A. Stojic  
Isidore Taotao  
Ellen M. Thornton  
Ginny Thornton  
Armando Torres Pina  
David Werbelow and Jeannie Flint  
Elizabeth Xu

## Up to \$199

Oguagua Agu  
Cynthia Aguirre  
Krystal Boehlert  
Dustin Byer  
Olivia Campos

Juan Carrillo  
Carlos Centeno  
William Cheung  
Samuel and Dolores Crawford  
Marissa Dagdagan  
Ximena Valdez Echenique  
Gail Eichenenthal  
El Super  
Paul and Miriam Enright  
Sharon Estes  
Julie Fleischer and Michael Andreas  
Dr. Carmella S. Franco  
Derek and Tahnee Freda  
Alva Garcia  
Estela Garcia  
Nik Gomez  
Maria Elena Hewett  
Sally Jue  
Charli Kemp  
Darina Kotacka  
Luis Labrador  
Harvey and Dolores Marsh  
Daniel Medina  
Eduardo Medina  
Miguel and Monica Oliver  
Jordana Oberman  
Mandi Or  
Leila Otey  
Angel Papadakis and Simon Ford  
Corbin Pickett  
Ellen Castruccio and Nick Pustay  
Diana Ramos  
Alison Reid  
Patricia Roque  
Catalina Saenz  
Monica Salas  
Raul and Maria Salinas  
Timothy Sattler  
Clay Scheffey  
Debbie Shumaker  
Loren Stephens  
Scott Sternberg  
Evonne Sweeney  
Steve Tibbo  
Mercedes B. Tondre  
Angel and Olivia Viera

\*Member  
of Board of Directors



# WELCOME



## FY 2017 AT A GLANCE

Our fiscal year runs August 1, 2016 to July 31, 2017

**25,247**

Arts Lessons Provided

**565**

Unduplicated  
Students Served

94% Hispanic/Latino

3% Asian

2% White

1% African American

**53%**

Subsidy Rate for all our tuition-based lessons

**224**

Additional Need-Based Scholarships Awarded

**31**

Teaching Artists

9% Montebello

5% Northeast Los Angeles

4% Monterey Park

4% Alhambra

**78%**

Students live in unincorporated East Los Angeles

Thank you for taking the time to learn about the Los Angeles Music and Art School (LAMusArt) and its incredible impact in the community of East Los Angeles.

When founder Pearle Irene Odell first opened LAMusArt nearly 73 years ago, she did so with the belief that if a place existed where creativity, collaboration and critical thinking could align to benefit young people, this impact would result in them living better and happier lives. This belief still rings true today, not only because of the ever-changing nature of East Los Angeles, but also because of the adversity and inequity impacting eastside residents to this day. Strides have been made, however, and the benefits of our students and community members coming together through the arts have been palpably felt.

Today, LAMusArt provides a spectrum of affordable, sequential, and diverse arts programs that serve students of all ages. Helping us fulfill our programming needs is our fantastic team of local Teaching Artists and dedicated administrative staff members, who facilitate funding, scheduling, and day-to-day operations. We also have a generously diverse leadership team comprised of our Board of Directors and the Young Professionals Advisory Board. This incredibly diverse group of men, women, and people of color - representative of the community we directly serve and impact - are needed and appreciated given the challenging times our local community and nation faces.

That being said, this is really an Appreciation Report in which you will find a reflection of our achievements, challenges, and progresses made during our 2016-2017 fiscal year with the support of many relentless individuals, foundations and corporations. We also look towards the near future at the exciting new developments and original works planned for the year ahead!

Finally, if your interest is piqued or you are moved as you glance at our organization's achievements, we invite you to get involved with us and/or to give a donation to help us continue our impact. Your support is much appreciated and its impact everlasting.

Sincerely,

Manuel Prieto  
Executive Director



# OUR MISSION

The Los Angeles Music and Art School (LAMusArt) is a 501 (c)(3) nonprofit arts organization founded in 1945 that provides the community of East Los Angeles, specifically its K-12 student population, with equitable and affordable access to after-school multidisciplinary arts programs. LAMusArt welcomes all students regardless of race, gender, ability, or financial means, to engage in and have access to high-quality arts instruction.

On the surface, our services provide opportunities for students to receive an arts education, but on a deeper level, our programs provide an outlet for creative expression, an alternative to involvement in unsupervised behavior, a safe place to develop skills and confidence, and a means to a successful future.

## CORE PROGRAMS

LAMusArt is cognizant of the need for programs to be financially accessible to our community members, which is why all of our programs are offered at either tuition-subsidized (reduced pricing) or tuition-free rates. In addition to these measures, LAMusArt also offers annual student scholarships based on merit and financial need as resources allow.



MUSIC

Music learning at LAMusArt is provided in over 8 instruments that includes voice, piano, and guitar. Lessons are 1:1, which means that each student receives individualized instruction and attention from their Teaching Artist. We also have various tuition-free ensemble music programs available to all students.



ART

Visual arts lessons are conducted in small groups of students of similar ages. Younger students focus on developing basic artistic skills, such as line, shape, color, light, and composition. Advanced students push foundational skills to create individual works in varying mediums to create a portfolio of artistic works.



DANCE

Dance is offered in a variety of styles and rhythms to suit the interest of the individual students. Whether our dancers are little tykes, like those in our Mommy and Me Ballet Class, advanced ballerinas on Pointe, like those in our Ballet II class, or Hip-hop dancers with attitude, LAMusArt has the class to fit the student.



DRAMA

Our drama students learn a variety of acting and performance techniques while participating in movement, vocal, and improvisational activities.



# TUITION-FREE ENSEMBLES

## CHOIR



## MOPP



## JAZZ



## ORCHESTRA



Our four tuition-free music ensemble programs are open to students ages 7+; concurrent enrollment in LAMusArt core lessons is not a requirement to join. These programs are conducted in 10-week quarter sessions and culminate with a ticketed public performance.

The MOPP is LAMusArt's initiative to partner with local area schools, who have limited or no arts programs, to provide tuition-free music instruction for its

students. To date, the program serves three local area schools: KIPP Raices Academy, KIPP Sol Academy, and Alliance College-Ready Middle Academy #8. The program follows the respective school's academic schedule, pausing during the summer months, but otherwise continuing year-round. LAMusArt receives no financial compensation from these school sites and, instead, receives funding from foundation and corporate sponsors to fulfill program needs.

# SEASONAL PROGRAMS

Camp MusArt is a five-week musical theatre summer program for students ages 7 to 15. During each annual session, a mix of 55 to 60 students take daily lessons in the four arts disciplines tailored to their concurrent rehearsal of a Jr. musical production. The program culminates with a full-length ticketed performance.



The Audio Recording and Music Engineering Program is the first technical arts training program offered at LAMusArt. The program serves students ages 15+ and covers all aspects of audio recording and music producing, imparting students with skills to seek out professional opportunities in the music recording industry.





# MEET SAYER URIBE

In fourth-grader Sayer Uribe's short two years at LAMusArt, he has accomplished so much as a drama student and a music student. Sayer says he found LAMusArt by watching our videos on YouTube, which led him to sign up for Camp MusArt in 2016. He played the part of a Fish and a Jungle Citizen in LAMusArt's production of Seussical Jr. that summer, an experience that encouraged him to come to LAMusArt for more.

Sayer continued his arts education after Seussical by joining the Tuition-Free Choir and taking private voice lessons with Mr. Chanu. He also joined the weekly Drama class taught by Mr. Laughlin, where he developed his skills in character development and acting technique.

In 2017, Sayer came back to camp to perform in LAMusArt's production of The Lion King, Jr. as a Zebra and a Bird Puppeteer. When asked what his best memory of camp was, Sayer says, "I liked my first day of camp and auditioning for the character I liked."

In Fall 2017, Sayer joined the inaugural class of Playmaking, taught by Ms. Cadrez, where students learn to write plays that adult professionals perform.

Sayer's play, "Max and Taylor's Crazy Day," was a huge hit at the Playmaking performance at USC's Scene Dock Theater. Directed by Nathan Singh and starring Jake Minton and Evan Enderle, Uribe's riotous comedy followed a college-aged Costco employee and his dorm-mate, a Target employee, as they continue to prank one another throughout the workday.

Most recently, Sayer performed with the Choir at the annual Winter Benefit Posada at Tamayo's Restaurant, and the Winter Holiday Concert at ELAC. Entering 2018, Sayer says he is looking forward to participating in Camp MusArt again.



## 2017 ORGANIZATIONAL UPDATES

LAMusArt welcomed our new Communications Associate, Tahnee Cadrez, this year. Tahnee is a graduate of the University of Southern California School of Dramatic Arts and holds a Bachelor of Arts in Visual and Performing Arts Studies. She previously lived and worked in New York City as a Development and Management Associate at The 52nd Street Project, a nonprofit arts organization in Hell's Kitchen.

At the 2017 Spring Broadway Concert, hosted at East Los Angeles College's Performing Arts Center, LAMusArt introduced Teaching Artist, Austin Chanu, as the new Music Ensembles Director. Under his new title, Austin oversees music repertoire selection, rehearsals, and performances for the tuition-free Youth Orchestra, Jazz Ensemble, and Choir.

The LAMusArt Board of Directors gained two new members this year. Cynthia Pearson joined the Board of Directors in January 2017 upon completing her two-year term as an inaugural member of the Young Professionals Advisory Board (YPAB), LAMusArt's junior fundraising board. Cynthia, an attorney with Overton, Lyman & Prince LLP, brings expertise in estate law and planning to the Board.

Tatania Minguet is a Sr. Manager of National Accounts at Mattel, Inc. and joined the Board of Directors in May 2017. She brings extensive experience in business administration, marketing, and sales to the Board, as well as a passion for the arts stemming from her own experience as a flautist.

# FINANCIAL REPORT

Statement of Financial Position for the year end July 31, 2017. Audited by Meadows & Fries, CPA.

## ASSETS

Cash & Cash Equivalents	\$118,832
Investments	\$946,857
Promises To Give, Long Term	\$36,657
Prepaid Expenses & Other	\$1,037
Property & Equipment	
Less Accumulated Depreciation	\$1,339,821
<b>Total Assets</b>	<b>\$2,443,204</b>

## LIABILITIES & NET ASSETS

Current Liabilities	\$176,916
Unrestricted Net Assets	\$1,391,959
Temporarily Restricted Net Assets	\$24,580
Permanently Restricted Net Assets	\$849,749
<b>Total Liabilities &amp; Net Assets</b>	<b>\$2,443,204</b>

## SUPPORT & REVENUE

Program Fees	\$365,212
Grants	\$220,583
Individuals	\$28,397
Special Events	\$84,553
Interest & Dividends	\$71,633
<b>Total Support and Revenue</b>	<b>\$770,378</b>

## EXPENSES

Program Expenses	\$629,465
Management & General	\$64,118
Fundraising	\$32,981
<b>Total Expenses</b>	<b>\$726,564</b>

Net Assets Beginning of the Year	\$2,222,474
Change in Net Assets	\$43,814
<b>Net Assets End of the Year</b>	<b>\$2,266,288</b>



## AUGUST 2016

LAMusArt kicks off the new school year with a free, end-of-summer POPS Concert featuring the tuition-free music ensemble programs.



## SEPTEMBER 2016

LAMusArt hosts its Stars for the Arts Benefit Dinner and Concert at the Grammy Museum in Downtown LA. The event honors artist, director, and longtime LAMusArt donor, Judy Chaikin with a special screening of her award-winning documentary film, *The Girls in the Band*.

## OCTOBER 2016

Members of the LAMusArt Board of Directors and Young Professionals Advisory Board meet to review LAMusArt's strategic plan and to re-calibrate goals.



Members of the Young Professionals Advisory Board (YPAB) attend Student For a Day at LAMusArt, participating in a variety of art classes ahead of their fundraising activities.

## FEBRUARY 2017



## DECEMBER 2016

To close out the year, LAMusArt hosts a Holiday Dance Show and Winter Holiday Concert hosted at East LA College and the Winter Benefit Dinner at Tamayo Restaurant and Gallery.

Filled with performances of songs from Broadway shows of new and old, the LAMusArt Broadway Spring Concert featured students from the Tuition-Free Music Ensembles and special guest artist, Brenna Bloom. A guest reception for donors hosted by the Board of Directors and Young Professionals Advisory Board followed.

## APRIL 2017



## MARCH 2017

LAMusArt Visual Art students participate in the "Flora and Fauna" art exhibit hosted at the University of Southern California's Caruso Catholic Center.

## JUNE 2017

Students of our summer program, Camp MusArt, receive a special visit from Broadway actress Carrie St. Louis, of *Wicked* (Glinda) and *Rock of Ages* (Sherrie) fame. St. Louis hosts a special master class for Camp MusArt students and performs the iconic song, "Popular," sung by her character, Glinda, in the musical *Wicked*.

## JULY 2017

Camp MusAr celebrated its 20th year in session with the presentation of Disney's *The Lion King Jr.* A total of 60 students ages 7 to 15 performed at East LA College's performing arts center.





# LAMusArt

LOS ANGELES MUSIC AND ART SCHOOL

NONPROFIT ORG  
U.S. POSTAGE  
PAID

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☎ 323.262.7734

➡ [www.LAMusArt.org](http://www.LAMusArt.org)

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Angie Sanon, Office Manager  
Armando Torres, Development Associate  
Tahnee Cadrez, Communications Associate  
Hugo Rios, Programs Coordinator  
Alex Cruz, Administrative Assistant  
Marlene Grajeda, Administrative Assistant

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our students and programs.

Visit [www.LAMusArt.org/donate](http://www.LAMusArt.org/donate)

or call to learn more about ways you  
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